

Ref. Number: 60-HRD/2025/113

Date: 15.04.2025

JOB OPPORTUNITY

Evolve your career with State Trading Organization Plc.

Position Name	Marketing Officer
No. of Position	1
Worksite / Department	Head Office / Corporate Marketing Communications
Salary & Benefits	<ul style="list-style-type: none"> • Net Salary Range: 12,000 – 13,500 • Overtime and extra working days allowance • Health insurance will be provided after probation • Staff privilege program
Job Responsibilities	<ul style="list-style-type: none"> • Assist in planning and executing marketing events and promotional activities • Assist in planning and conducting market research and preparing reports • Collaborating with sales teams from outlets and design/events teams within the department • Coordinating with marketing and PR related service providers • Payments, purchase requests and other paperwork related to marketing and PR activities • Assist in implementing and managing organization's social media strategy • Creating and posting content on social media and audience interaction • Creating social media campaigns • Write internal newsletter, blogposts, corporate announcements related to corporate marketing department.



State
Trading
Organization
plc

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Registration Number: C-186/2001

	<ul style="list-style-type: none">• Support CSR initiatives through storytelling and awareness campaigns.• Plan, schedule and publish content in alignment with STO brand calendar• Monitor engagements, respond to comments/messages and analyze performance metrics• Assist in budget planning and procurement for marketing tools and services• Suggest improvements and adjustments based on analytics and feedback
Required Qualifications	<ul style="list-style-type: none">• 4 Passes in A Level
Deadline	22 nd April 2025, 1230hrs
How to Apply	<p>Interested candidates please apply online through our job portal https://sto.mv/careers</p> <p>To process the application, we require necessary documents</p> <p>You can contact us on 3012404</p>